

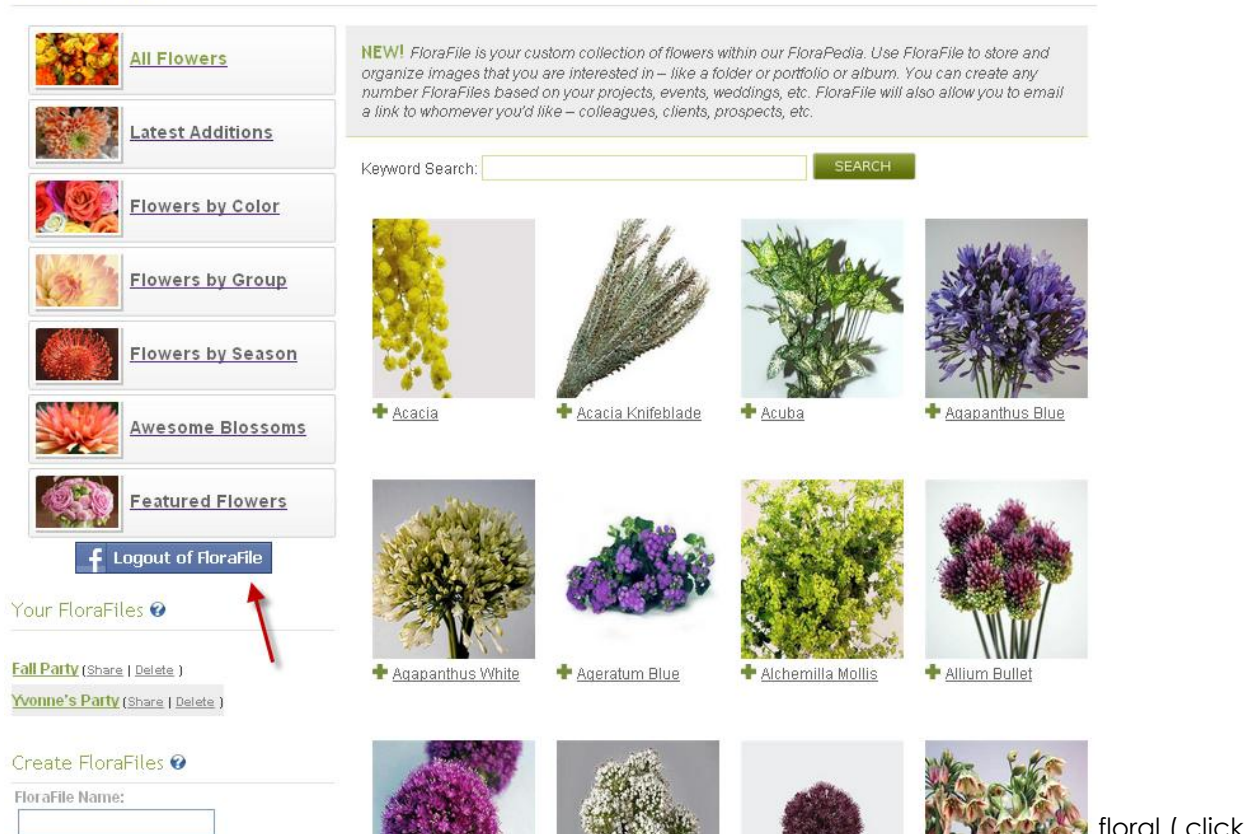
PRESS RELEASE

Mayesh Launching FloraFile, a Great Tool for Florists!

Los Angeles, September 16, 2011: Mayesh Wholesale Florist is launching a new resource within their Flower Library, called [FloraFile](#). Here is how Mayesh defines FloraFile:

"FloraFile is your custom collection of flowers within our Flower Library. Use FloraFile to store and organize images that you are interested in – like a folder or portfolio or album. You can create any number FloraFiles based on your projects, events, weddings, etc. FloraFile will also allow you to email a link to whomever you'd like – colleagues, clients, prospects, etc."

FloraPedia



NEW! FloraFile is your custom collection of flowers within our FloraPedia. Use FloraFile to store and organize images that you are interested in – like a folder or portfolio or album. You can create any number FloraFiles based on your projects, events, weddings, etc. FloraFile will also allow you to email a link to whomever you'd like – colleagues, clients, prospects, etc.

Keyword Search: **SEARCH**

Acacia **Acacia Knifeblade** **Acuba** **Agapanthus Blue**

Agapanthus White **Ageratum Blue** **Alchemilla Mollis** **Allium Bullet**

floral (click

the "Design Star" tab on the left) to enter from September 1st to September 15th, 2011:

https://www.facebook.com/MayeshWholesale?v=app_154581087931912

Or visit Mayesh's site for more information: <http://www.mayesh.com/DesignStar.aspx>



In creating FloraFile, a few more updates were made to Mayesh's Flower Library.

- As soon as you enter the Flower Library, you will see the latest 12 items that have been added – “Latest Additions” group
- Within each product view, you can:
 - Enter a comment that will show up on Facebook
 - Facebook “Like” that product
 - “Send” that product to friends on Facebook
 - “+1” the product on Google
 - Print the page
 - If a certain product is found in ShopMayesh's available inventory to purchase, Mayesh will display that info with a button to take you to ShopMayesh.

Be sure to check out the overview and demonstration video found on Mayesh's latest blog post,

<http://www.mayesh.com/blog.aspx> and visit Mayesh's site to try out FloraFile:

<http://www.mayesh.com/FlowerDirectory.aspx?All>